

NPC Media Briefing

Date: 11 April 2022

1. INTRODUCTION

On 11 April 2022, the NPC conducted its first engagement with the media since its appointment in December 2021.

2. AIMS

In planning for the briefing, the NPC was motivated by the need to achieve four key objectives, namely:

- To forge a relationship between the newly appointed NPC and the media.
- To present the NPC's mandate, and its journey to finalising its priorities and work.
- To create an opportunity for journalists to ask questions to the NPC.
- To rally society behind the implementation of the NDP.

3. ATTENDANCE

The briefing was attended by Business Live, SACRO (South African Community Radio Organisation), Power FM, Engineering News, Moneyweb, Vodacom, SABC, Netwerk24, The Sunday Times, the Media Development and Diversity Agency (MDDA) and the South Africa National Editors' Forum (SANEF).